



DEPARTMENT OF STATE

ACTION MEMORANDUM

Original to:
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July 22, 1980

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TO: The Secretary

FROM: PA - William J. Dyess, Acting

Additional Events - Speaking Trip to
Los Angeles (August 7) and San Francisco (August 8)

ISSUE FOR DECISION

Regarding your address to the United Steelworkers of America in Los Angeles on August 7, and a joint meeting of the Commonwealth Club and the World Affairs Council of Northern California in San Francisco on August 8, we recommend additional events. These added events will give you exposure to some of the most important media, political, ethnic, business, academic, and civic leaders in both cities during your brief visit.

ESSENTIAL FACTORS

Recommended schedule follows in chronological order:

LOS ANGELES
Thursday, August 7

1. 7:45-8:00 a.m.
Private Meeting with Mayor Bradley
Location: Your Suite, Biltmore Hotel

We propose that you meet privately with the Mayor before breakfast.

2. 8:05-9:30 a.m.
OFF-THE-RECORD Breakfast/Leadership Meeting
Los Angeles World Affairs Council
Location: Biltmore Hotel

The Council will bring together 50-80 business, ethnic, academic, religious, media and political leaders (Mayor will be invited). Guests will include a large proportion of Hispanics. Format: half-hour breakfast; Brief opening remarks (5-10 minutes); Q & A's.

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REVIEWED BY E. Tolman 8 DATE 8/3/80

FOR THE SECRETARY
TO THE SECRETARY
FROM THE SECRETARY
DATE 8/3/80
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N/A

3. 10:30-10:55 a.m.
Informal Meeting with Officials of the
United Steelworkers of America
Location: Convention Center (5 minutes from Biltmore)

This will be your only opportunity to meet informally with Steelworker officials. It will be a small group, as many of the officials will be involved in other convention meetings.

4. 11:00-11:45 a.m.
ON-THE-RECORD Speech
United Steelworkers of America
Location: Convention Center

You preferred a noon engagement. However, this group does not have luncheon speakers because of the audience size (4,000/5,000). No Q & A's.

5. 11:50-12:10 p.m.
Press Conference
Location: Convention Center

The media (national, local, and labor) will cover your speech to the Steelworkers, but will have no opportunity to ask questions. A 20 minute press conference will cover this gap and give you further media exposure.

6. 12:30-2:00 p.m.
Lunch/Backgrounder
Los Angeles Times Editorial Board
Location: Times Building

Discussion with 20-25 members of the editorial board
ON BACKGROUND -- no formal remarks.

SAN FRANCISCO
Friday, August 8

1. 10:15-11:00 a.m.
Coffee/Leadership Meeting
World Affairs Council of Northern California
Location: Room, Herbst Auditorium Complex,
San Francisco Civic Center

The Council will bring together 20-30 Bay area corporate/civic leaders, including minorities.

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2. 11:00-11:45 a.m.

Formal Address, Q & A's

World Affairs Council of Northern California and
the Commonwealth Club

Location: Herbst Auditorium, San Francisco Civic Center

You preferred a noon luncheon. However, San Francisco
hotel workers are on strike for an indefinite period.
Approximately 1,000 will attend.

3. 11:50-12:05 p.m.

Informal Press Conference

Location: Herbst Auditorium

San Francisco Civic Center

We can arrange a formal 20-30 minute press conference
in a nearby room following your speech. However, because the
media in San Francisco is not that strong, and because you
may not wish to hold two press conferences in two days, we
recommend that you meet with the press informally (15 minutes)
but, ON THE RECORD, after your speech.

Attachment:

Proposed Schedule.

ACTION TAKEN BY S:

23 JUL 1980

("OK--ESM"

see page 1 at
for Secretary
approval)njs

7/23/80 - Schedule approved except as noted. MVK

PA/PP:JColbert:JSattle:pmb
7/22/80; x-28840

Clearance: S/PRESS:JLattner

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